

## Position: Graphic Designer

### Opportunity

Do you want to join an organization that is rapidly growing and expanding? Do you thrive in an entrepreneurial environment? Do you like to surround yourself with high performing individuals?

We are looking for a Graphic Designer to join our Calgary based marketing team. This is a great opportunity for a candidate possessing excellent collaboration skills, a think yes first attitude, and an ability to manage expectations in a fast paced environment. We are looking for a designer who is an original thinker who contributes not only to the development of projects but to the team as a whole. Reporting to the Creative Director, the Designer is a team player who is skilled in matching strategic direction with appropriate design results for the print, video, presentation, advertising and web-based marketing projects. Attention to detail, combined with a strong working knowledge of design-related applications is essential. We want you to be a team-oriented individual with excellent communication and interpersonal skills. You should be comfortable in producing high quality work and have the ability to be resourceful and independent. Let us know if this is the role for you.

### Qualifications

- Degree/Diploma in Graphic Design, Visual Communication or similar field
- Strong design portfolio with 2+ years design work experience (agency experience preferred)
- Strong visual, interactive and graphic design skills.
- Solid working knowledge of the latest design toolsets.
- Timely, responsible, prepared and do what it takes to get the job done.
- Comfortable brainstorming and contributing to the bigger idea.
- Proven aptitude for quick creative thinking with acute attention to detail within demanding deadlines.
- A solid working knowledge of the latest versions of Mac OS, InDesign, Photoshop and Illustrator and After Effects
- Comfortable using Microsoft products, including Word and PowerPoint
- Motion graphics experience for the Web and video is an asset
- Comprehensive understanding of interactivity and the Web.
- Passion for design and eagerness to collaborate with other creative people.
- Illustration in both electronic and traditional media is an asset.

### Career Path

- Designing solutions that meet or exceed strategic objectives.
- Designing: branding; advertising; UI; presentations and video.
- Providing quality assurance on creative deliverables.
- Building and maintaining a team rapport with creative team personnel, account managers & the executive team.
- Brainstorming and campaign development